



What's New Session Information

Tuesday, Sept 20 & Wednesday, Sept 21
Henry B. Gonzalez Convention Center, San Antonio, TX

Back by popular demand, the What's New Session will be part of the conference program and held on the main stage of the exhibit floor to increase visibility. Participation for those companies chosen will include:

- A 7-minute presentation of your new technology, product or service without commercialism guidelines/restrictions (TAPPI anti-trust guidelines still enforced)
- A pdf version of your presentation included in the conference proceedings
- Signage in the exhibit hall that lists the presentation title, company and time of presentation
- Company and presenter's name listed in the conference's program book
- Opportunity to encourage attendees to visit your booth for additional information

Requirements of What's New Application

- Presentation must be for a new product, a new service, or a new application of an existing product or service. "New" is defined as having been introduced to the market after January 2021. Month and year when the product was first introduced to the market may be required.
- Provide title, speaker's name and contact information, company name, and a short abstract to TAPPI by **June 30, 2022**. Abstracts should be about 50 words or less and describe what the presentation will be about.
- The presentation CAN include your company name, trade names, and logos.

- No pricing information is allowed. Presenters must adhere to TAPPI antitrust guidelines, which are available [here](#). Violations could lead to removal during your presentation.
- Presentations, in their entirety, must be 7 minutes long and there will be no Q&A allowed during the session. A timer will be employed and visible to the speaker. You may refer them to your booth for additional information.
- No commercial literature is to be displayed or distributed during the session.
- Only one presentation per company.
- Presenter must be a Corrugated Week 2022 exhibitor.
- All presentations must be sent in advance for anti-trust review and will be loaded onto one TAPPI computer. Your presentation will be included in the conference proceedings if sent by the deadline (**September 9, 2022**).
- Presentations not deemed a new product or service may be rejected.

Selection of Presentations

All abstracts will be reviewed by the TAPPI Technical Program Committee. This committee is made up of a group of TAPPI volunteers including suppliers and converters who are from different sectors of the industry. "Newness" of the product or service and the date that it was first introduced will be considered strongly in the selection process.

All applicants will be notified of their individual timeslots following the selection.

Am I Eligible?

Any exhibitor in the 2022 Corrugated Week Trade Show is eligible to apply for the What's New Sessions.

Important Dates to Remember

- **June 30, 2022** - Application submission deadline.
- **July 15, 2022** - Presentation times selected and presenters notified by July 20th.
- **September 9, 2022** — Final PowerPoint presentations submitted to TAPPI.
- **September 20 & 21, 2022** —What's New Sessions at Corrugated Week.

How Do I Apply?

Please submit your abstract online using TAPPI's Speaker Management System. Here are some simple instructions:

Click to access

<https://tappi-conferences.imis-inspire.com/a/organizations/main/home>

- 1) You will be asked to create a user name and password.
- 2) You will then see a button to Apply.
- 3) Fill out all of the task fields and then Submit Application.

Questions about the What's New Sessions?

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For problems or questions regarding entering your abstract please contact [Pat Stiede](#) by email or at 770-209-7214.

For more information about Corrugated Week 2022, please visit www.correxpo.org

For information on exhibits and sponsorships contact [Linda Cohen](#) by email or at 914-944-0135.

All names above are linked to emails